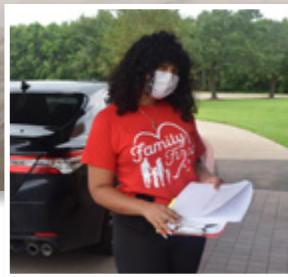




# INSIGHTS



QUARTERLY NEWSLETTER | SUMMER 2021



## *A Message* FROM THE **EXECUTIVE DIRECTOR**

**Ilene Harper, PhD**, Executive Director, Family Life and Community Resource Center

While we continue to deal with the impact of COVID-19, the Family Life and Community Resource Center (FLCRC) is very excited to announce the location of our new building. We will be moving to 821 Hwy 90 A East in Richmond, Texas. With the help of our dedicated donors, volunteers, students, parents and staff, we are embarking on this amazing new chapter filled with hope and plans for FLCRC's future. Throughout this pandemic, FLCRC has remained committed to providing creative and innovative programs to assist youth and their families. Our Youth Ambassador Leadership Education

(Y.A.L.E.) students earned over 100 volunteer hours and completed three service-learning projects this quarter.

Over the last three months, the Board members updated and shared FLCRC's Five-year Strategic Plan (2020-2024), which includes the Capital Campaign's goal to raise a \$125,000 this fiscal year. Furthermore, we hosted an amazing *Real-Life Heroes* Summer Enrichment Camp for 25 students in June and two additional Summer Camps for Child Advocates of Fort Bend in July. One parent commented, "My children talked

about the camp from the time they got into the car until the next day of camp. They were very excited. Thank you for making them feel so welcome."

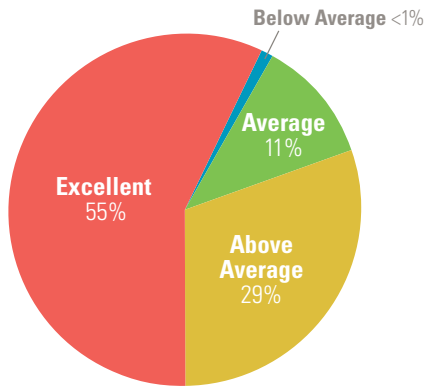
FLCRC needs your help! We are nearly halfway there to achieving our goal of 500 FLCRC App downloads. We hosted six social media campaigns to stay connected with families and to share information about community resources. In July, we launched FLCRC's community engagement survey to gather feedback on how we could better serve our families.

# Our Community SPEAKS

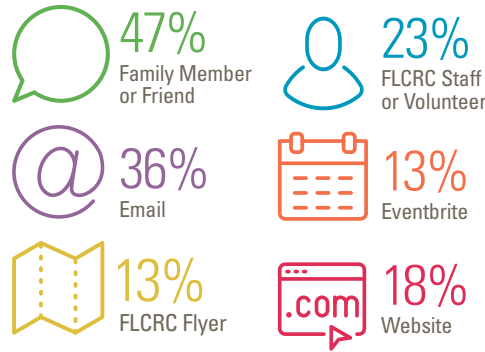
## FY2020-21 COMMUNITY ENGAGEMENT SURVEY GIVES VALUABLE INSIGHT

FLCRC conducted the annual community engagement survey throughout the summer. One hundred twenty-seven respondents shared their feedback on our programs, and gave us some key insights into the community members we serve.

Please rate your overall experience with FLCRC programs and services:



How did you hear about FLCRC?

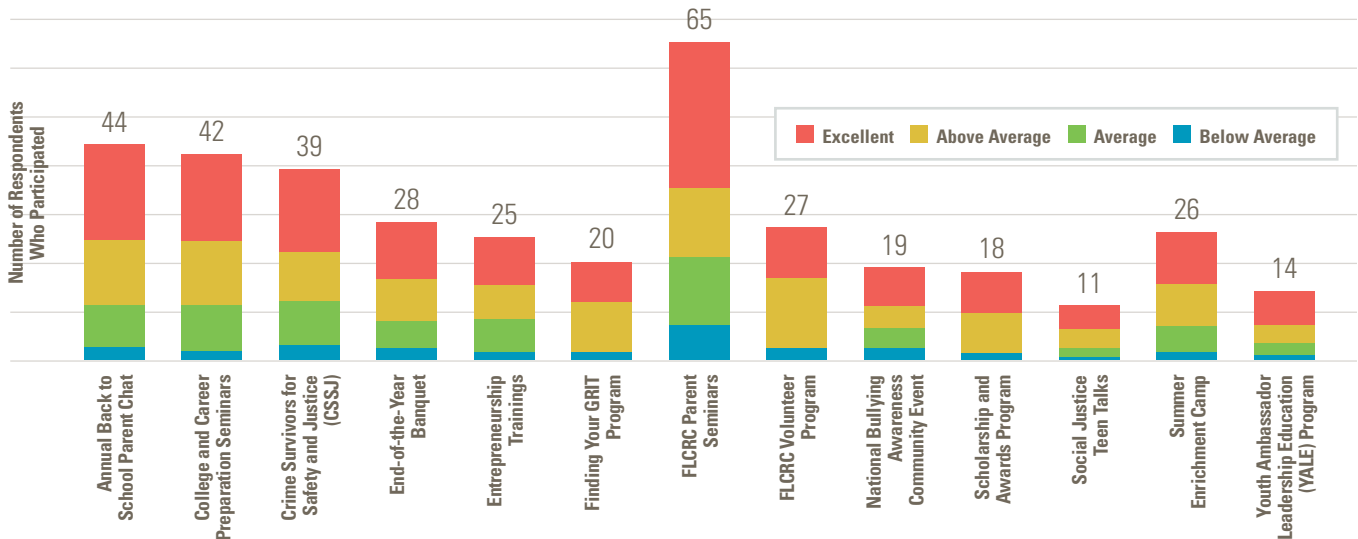


HELP US REACH  
**500**  
DOWNLOADS!



Tell your friends and family about the FLCRC app!

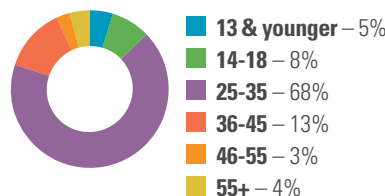
Which programs or services did you participate in? Please rate each based on your overall experience.



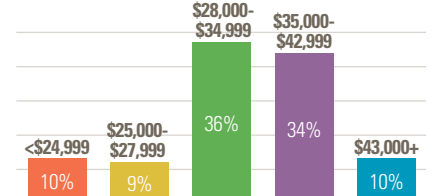
Ethnicity, Origin or Race:



Age Group:



Household Income:



Which best describes your role? | **Community Member 20%** | **FLCRC Board Member 5%** | **FLCRC Donor/Sponsor <1%**  
**FLCRC Partner 4%** | **FLCRC Staff 10%** | **Parent 28%** | **Student 9%** | **Volunteer 24%**



# REAL-LIFE HEROES

## STUDENTS HAD A BLAST AT FLCRC'S SUMMER ENRICHMENT CAMP

Twenty-five students attended FLCRC's Summer Enrichment Camp from **Monday, June 21st through Friday, June 25th**. The students enjoyed engaging sessions and activities on a variety of topics, including:

- animal science (featuring a live animal demonstration and science lab specimens)
- cheer, dance and choreography
- college tours
- creative art portrait
- first-aid & CPR certification training
- infectious diseases, PPE and germ control
- Spanish language and culture
- technology & entrepreneurship
- youth leadership and service learning

To see additional photos of the camp, visit [FamilyLifeCRC.org/camp2021](http://FamilyLifeCRC.org/camp2021).

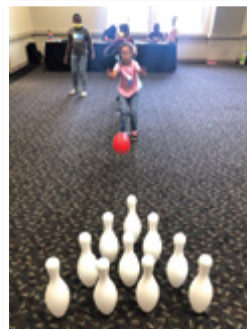


## FLCRC PROVIDES PROGRAMMING FOR CASA SUMMER CAMPS

FLCRC staff assisted **Child Advocates of Fort Bend** in developing and conducting the programming for their CASA summer camps, which ran from **July 19 through July 30th**. The camp held week-long tracks for students ages 6-13 and 14-18+. The program included warm-up and motivational exercises, STEM learning sessions, college and career preparation, college visits, entrepreneurship workshops, first-aid and CPR training and certification, art lessons, Spanish language and culture lessons, healthy cooking and eating workshops, and much more.

The **Court Appointed Special Advocates (CASA) program** advocates for children's "best interests" in the foster care system and serves approximately 250-300 children annually. CASA incorporates strategies to help these children achieve educationally, develop positive behaviors and gain healthy life skills. To learn more, visit [www.cafb.org/programs/casa](http://www.cafb.org/programs/casa).

Thank you to our staff for doing a phenomenal job and helping to improve the lives of Fort Bend County children!



# FLCRC PLANS *for a* BRIGHT FUTURE

On **Saturday, June 12th**, our Board of Directors held a strategic planning meeting to discuss the exciting developments underway for FLCRC. Our 2020-2024 strategic plan focuses on the "5 C's:" Community Outreach, Connecting Families with Resources, Collaborative Partnerships, Community Safety and Wellness, and Cultural Awareness. These core focuses are the foundation for various goals and target projects that we plan to accomplish through 2024.



To learn more about our strategic plan and what's ahead for FLCRC, visit [FamilyLifeCRC.org/strategic-plan](http://FamilyLifeCRC.org/strategic-plan).



## ANNOUNCEMENTS & UPCOMING EVENTS



### Become a Campaign Sponsor!

FLCRC invites individuals and organizations to consider one of five sponsorship levels for the *Family First: New Triumphs* Capital Campaign: **Elite (\$25,000+)**, **Platinum (\$20,000)**, **Gold (\$10,000)**, **Silver (\$5,000)** and **Bronze (\$2,500)**. All campaign sponsors will be recognized on the FLCRC donor wall, on our website and in our quarterly newsletter. To discover all of the exciting benefits that come with each sponsorship, visit [FamilyLifeCRC.org/campaign](http://FamilyLifeCRC.org/campaign).



### Scholarship Application Period to Open Soon!

In 2021, FLCRC will award 6 scholarships to outstanding Pre-Y.A.L.E. and Y.A.L.E. students who demonstrate academic potential, leadership, and a commitment to community service.

The application period is open through October 31st. To apply, visit [FamilyLifeCRC.org/scholarships-and-awards](http://FamilyLifeCRC.org/scholarships-and-awards).

**SAVE THE DATE!**  
**Scholarships and Awards Ceremony**  
 Thursday, December 2, 2021 | 6:00 – 8:30 p.m.



### Social Justice Teen Talk

Thursday, Sept. 9, 2021  
 5:00 – 6:00 p.m.

Watch on Facebook Live at [Facebook.com/FLCRCRichmond](https://www.facebook.com/FLCRCRichmond).



### National Bullying Awareness Virtual Conference

Saturday, October 23, 2021  
 10:00 a.m. – 12:00 noon

To register, visit [FamilyLifeCRC.org/Bullying](http://FamilyLifeCRC.org/Bullying)

### FLCRC BOARD MEMBERS:

- |   |   |
|---|---|
| <b>Dr. Sharon Delesbore</b> , President | <b>Paul Delesbore</b> , Parliamentarian & Youth Advisor |
| <b>Cleo Wadley</b> , Vice-President     | <b>La Carria Green</b> , Member                         |
| <b>Mary Sias</b> , Secretary            | <b>Sharon Tanner</b> , Member                           |
| <b>Millie Chatham</b> , Treasurer       |   |

### CONNECT WITH US:

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 2204 Thompson Road, Suite 200 | Richmond, TX 77469  
[www.FamilyLifeCRC.org](http://www.FamilyLifeCRC.org)

