



Family Life and Community
Resource Center

Family First

NEW TRIUMPHS

CAPITAL CAMPAIGN

Sponsorship Opportunities

Building Better Communities by Building Stronger Families

The Family Life and Community Resource Center (FLCRC) has played an important role in helping families whose lives are impacted by crimes and empowering youth from vulnerable populations. FLCRC has provided program services to over 6,000 individuals in the last eight years. This important work is supported largely by generous donors who contribute to us annually.

Powerful Plans for 2020-2024

The *Family First: New Triumphs* Capital Campaign is a big step in our strategic plan for expansion. **Our goal is to raise \$400,000** for the construction of a **new FLCRC building** and the purchase of office equipment for a **new computer lab**.

Providing a Safe Space

Our new building will also include several counseling offices and a conference room, which will provide the opportunity for positive engagement while practicing social distancing. For the first time in eight years, we can invite our families into a safe space in a way we never have before.



We are pleased to announce five sponsorship levels for the *Family First: New Triumphs* Capital Campaign.

The following page contains a description of the sponsorship opportunities and benefits that are included with each level. All donors will be recognized on our FLCRC donor wall, on our website and in our quarterly newsletter.



Sponsorship Levels



BRONZE SPONSOR

\$2,500

Sponsorship Benefits:

FLCRC ON-SITE

Company/individual name recognition on donor wall in new FLCRC building

EVENTS

Logo/name recognition at Grand Opening

Logo/name recognition on FLCRC event signage and materials

RADIO

One live on-air interview to promote your business on KHAM Radio (*nationwide station*)

ONLINE

Logo/name recognition on FLCRC website

Logo/name recognition in Grand Opening e-mail/social media communications



SILVER SPONSOR

\$5,000

Sponsorship Benefits:

FLCRC ON-SITE

Company/individual name recognition on donor wall in new FLCRC building

EVENTS

Logo/name recognition at Grand Opening

Logo/name recognition on FLCRC event signage and materials

Verbal recognition at Grand Opening

RADIO

One live on-air interview to promote your business and company/individual name recognition in 5 commercials on KHAM Radio (*nationwide station*)

ONLINE

Logo/name recognition on FLCRC website

Logo/name recognition in Grand Opening e-mail/social media communications



GOLD SPONSOR

\$10,000

Sponsorship Benefits:

FLCRC ON-SITE

Company/individual name recognition on donor wall in new FLCRC building

EVENTS

Logo/name recognition at Grand Opening

Logo/name recognition on FLCRC event signage and materials

Verbal recognition at Grand Opening

Opportunity to exhibit promotional materials at an FLCRC event

TV & RADIO

One live on-air interview to promote your business and company/individual name recognition in 5 commercials on KHAM Radio (*nationwide station*)

Company/individual name recognition in 5 TV commercials

ONLINE

Logo/name recognition on FLCRC website

Logo/name recognition in Grand Opening e-mail/social media communications



PLATINUM SPONSOR

\$20,000

Sponsorship Benefits:

FLCRC ON-SITE

Company/individual name recognition on donor wall in new FLCRC building

EVENTS

Logo/name recognition at Grand Opening

Logo/name recognition on FLCRC event signage and materials

Verbal recognition at Grand Opening

Opportunity to exhibit promotional materials at an FLCRC event

Reserved tickets for Grand Opening (includes 5 seats)

TV & RADIO

One live on-air interview to promote your business and company/individual name recognition in 10 commercials on KHAM Radio (*nationwide station*)

Company/individual name recognition in 10 TV commercials

ONLINE

Logo/name recognition on FLCRC website

Logo/name recognition in Grand Opening e-mail/social media communications



ELITE SPONSOR

\$25,000+

Sponsorship Benefits:

FLCRC ON-SITE

Company/individual name recognition on donor wall in new FLCRC building

EVENTS

Logo/name recognition at Grand Opening

Logo/name recognition on FLCRC event signage and materials

Verbal recognition at Grand Opening

Opportunity to exhibit promotional materials at an FLCRC event

Speaking opportunity at Grand Opening

Reserved table for Grand Opening (includes 8 seats)

TV & RADIO

One live on-air interview to promote your business and company/individual name recognition in 15 commercials on KHAM Radio (*nationwide station*)

Company/individual name recognition in 15 TV commercials

ONLINE

Logo/name recognition on FLCRC website

Logo/name recognition in Grand Opening e-mail/social media communications



All sponsors will be recognized on our donor wall in the new FLCRC building.

To become a Campaign Sponsor, visit FamilyLifeCRC.org/pledge.
For more information, please contact us at (888) 337-1411 or info@familylifecrc.org.